Eric Roberts Handout #27 CS91 Handout #27 March 20, 2000

Readings on Internet Pricing and Taxation

On Wednesday, I will talk about two central issues involved in Internet economics:

- 1. Pricing strategies that seek to conserve Internet bandwidth in an age of high-volume transmission
- 2. Taxation of e-commerce

Each of these topics represents an active area of current debate in which there are strong partisans on varying sides. In preparation for Wednesday's talk, it would be helpful if you could look at the following sources:

- "Pricing the Internet" by Jeffrey MacKie-Mason and Hal Varian, which is available at http://www.spp.umich.edu/papers/PDFfiles/Pricing_the_Internet.pdf.
- The attached *New York Times* article on Internet taxation, which is also available at http://www.nytimes.com/library/tech/00/03/biztech/articles/20tax.html.